



2026 SPONSORSHIP





NAIOP, the Commercial Real Estate Development Association, is a leading organization for developers, owners and related professionals in commercial real estate. Founded in 1967 and comprising a community of over 18,000 members in North America, NAIOP advocates for responsible commercial real estate development and effective public policy by **providing advocacy, education and business opportunities** through connecting members in a powerful North American network. The commercial real estate solutions provided by NAIOP address the changing demands for how our community works, lives, shops and plays.

The Upstate New York Chapter of NAIOP is part of this national network of 56 strong chapter associates. Along with connections to members from across North America, NAIOP members also belong to a local chapter, allowing easy access to market education, as well as additional local networking opportunities and legislative efforts.

Sponsorship is an excellent way for an organization to locally participate and support NAIOP's mission.

Sponsorship provides your firm with:

- Marketing, brand awareness, and promotion to generate new business,
- Promotion of your organization as an active participant in the local commercial real estate community, and
- National exposure through the NAIOP platform.

In addition to the promotional value your firm receives, your sponsorship:

- Provides access to needed resources and content-expert speakers which allows NAIOP to stay at the forefront of legislative issues impacting local commercial real estate,
- Increases educational programming to assist in growing your staff's knowledge of local and national market trends,
- Allows us to increase our ever-expanding list of networking events which cater to professionals at different points in their career.

The more sponsorship investment that is made, the more content that we can provide.

We invite your organization to participate in growing these initiatives and THANK YOU for your support!

NAIOP UPSTATE NEW YORK CHAPTER 2026 SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSORSHIP - \$5,000

- Feature article on chapter website and distributed in a member email
- (4) Tickets to regular monthly events/programs
- Corporate logo featured on the chapter website linked to your company website
- Recognition as a yearly Platinum Sponsor at the Annual Awards Event
- Recognition on marketing collateral for all regular monthly events & programs
- (1) Foursome and recognition on tee box at the Annual Golf Outing

PLATINUM PLUS SPONSORSHIP - \$7,000

- Includes everything included with Platinum Sponsorship Plus Reserved Table of 10 at the Awards Gala

GOLD SPONSORSHIP - \$3,500

- (2) Tickets to regular monthly events/programs
- Corporate logo featured on the chapter website linked to your company website
- Recognition as a yearly Gold Sponsor at the Annual Awards Event
- Recognition on marketing collateral for (4) chosen regular monthly events/programs
- (1) Foursome at the Annual Golf Outing

GOLD PLUS SPONSORSHIP - \$4,700

- Includes everything included with Gold Sponsorship Plus 6 Reserved Seats at the Awards Gala

SILVER SPONSORSHIP - \$2,500

- (1) Ticket to regular monthly events/programs
- Corporate logo featured on the chapter website linked to your company website
- Recognition as a yearly Silver Sponsor at the Annual Awards Event
- Recognition on marketing collateral for (2) chosen regular monthly events/programs
- (2) Individual golfers at at the Annual Golf Outing

NAIOP UPSTATE NEW YORK CHAPTER ADDITIONAL 2026 SPONSORSHIP OPPORTUNITIES

EVENT SPONSOR - \$500

- Sponsor one Educational or Networking Chapter Event
- One (1) ticket to chosen event
- Company logo on marketing collateral for chosen event
- Company collateral at chosen event (sponsor-provided)

ADVOCACY PROGRAM

NAIOP Upstate New York advocates on behalf of the interests of our members in the commercial real estate sector. Stay connected with us as we advocate on various issues impacting the commercial real estate sector by engaging with members from the Governor's office and the New York State Legislature.

ADVOCACY SPONSOR - \$5,000

- Two (2) tickets to advocacy events
- Seat at advocacy committee meetings

(PLEASE LIST YOUR COMPANY NAME EXACTLY AS IT SHOULD BE DISPLAYED ON MARKETING MATERIALS)

Company Name: _____

Contact Name: _____

Address: _____

City: _____

State: _____

Zip: _____

Phone: _____

Email: _____

Website: _____

Form continues on Page 5

MY PAYMENT IS ENCLOSED (Credit card payments subject to processing fees. Leave payment information blank to receive invoice).

Check VISA MC AX

Credit Card Number: _____

Exp. Date: _____

Sec. Code: _____

Name on Card: _____

Signature: _____

Please return pages 3-5 to info@naoipupstateny.com or mail to:

NAIOP Upstate NY

180 Linden Oaks

Suite 100

Rochester, NY 14625

Thank you for your generous support!